



COLOR MATCHING CHEAT SHEET

HIGHLIGHTS

MOONLIT	VERY FAIR / NO REDNESS / (THIS IS FAIRLY UNCOMMON)
WHITE PEACH	FAIR / LITTLE TO REDNESS OR FRECKLES
AURA	FAIR / SOME REDNESS OR FRECKLES
SUNLIT	MEDIUM / SOME REDNESS OR FRECKLES
AMBER	MEDIUM / LOTS OF REDNESS -OR- MEDIUM DARK / LITTLE TO NO REDNESS
WHEAT	MEDIUM DARK / LOTS OF REDNESS -OR- DARK / LITTLE TO NO REDNESS
MANGO	VERY DARK WITH SOME REDNESS

CONTOURS

WALNUT	FAIR / SOME REDNESS
ASH	VERY FAIR / NO REDNESS
STONE	MEDIUM TO DEEP TAN SKINTONES
OLIVE	FOR THOSE WITH VERY OLIVE SKINTONES
INDIGO	FOR VERY DARK SKINTONES
SHADOW	GREAT FOR NOSE OR DETAIL CONTOURING ACROSS THE BOARD

*BLUSHES AND ILLUMINATORS ARE UNIVERSAL AND LOOK GREAT ON EVERY SKINTONE!

TROUBLESHOOTING

TRY A DIFFERENT SHADE IF:

- MAKEUP ISN'T BLENDING
- APPLICATION LOOKS PATCHY OR SPLOTCHY
- MAKEUP ACCENTUATES LINES, DRYNESS, OR PORES
- A LIGHT APPLICATION LOOKS "CAKEY"

USING MULTIPLE SHADES: SOMETIMES A CLIENT MAY HAVE HEAVY REDNESS ONLY ON ONE AREA OF THEIR FACE (CHEEKS / LOWER JAW / NOSE) AND MAY NEED TWO DIFFERENT HIGHLIGHT COLORS. (FOR EXAMPLE, YOU MAY NEED AURA ON CHEEKS BUT MOONLIT UNDERNEATH EYES AND FOREHEAD)